



American Postal Workers Union, AFL-CIO

1300 L Street, NW, Washington, DC 20005

June 6, 2008

William Burrus
President
(202) 842-4246

Mr. Marcus and M.J. Price
Goin' Postal Franchise Corporation
4941 4th Street
Zephyrhills, Florida 33542

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Coordinator, Southern Region

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Coordinator, Western Region

Dear Mr. Marcus and MJ Price:

As president of the American Postal Workers Union, AFL-CIO, this is to inform you that the employees I represent oppose your use of the negative phrase *Goin' Postal*.

Over the past 25 years the postal community has rejected the use of this vicious term, which suggests that postal employees are violent sociopaths. This cruel stereotype distorts the dedication and commitment postal employees display every day as we serve the American public.

Postal employees do not appreciate any humor that may be intended in the use of the phrase.

This is to inform you that we plan to take all appropriate legal steps to inform the American public that your name does not reflect us or the services we perform, and that postal employees are not prone to engage in acts of violence.

Sincerely,

William Burrus
President

cc: John E. Potter, Postmaster General
William Young, NALC
John Hegarty, NPMHU
Donnie Pitts, NRLC

WB:SD/tr
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