



## American Postal Workers Union, AFL-CIO

1300 L Street, NW, Washington, DC 20005

May 30, 2008

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Mr. John Potter  
Postmaster General  
U.S. Postal Service  
475 L'Enfant Plaza, S.W.  
Washington, DC 20260

Dear Mr. Potter:

I recently forwarded to you a copy of a letter that I had prepared expressing the outrage of postal employees over an *E! Entertainment Television* series titled, "*Going Postal: 15 Shocking Acts of Violence*." I have not received an acknowledgement from your office, but I presume you have received my letter and taken appropriate action.

The purpose of this letter is to inquire about postal management's relationship with a shipping franchise business that uses the same name, *Goin' Postal*. I am informed that the Postal Service has designated *Goin' Postal* a partner in the Approved Shipper Program, and that plans are underway to open as many as 4,000 *Goin' Postal* stores throughout the country.

The postal community has rejected the use of the phrase "going postal," which demeans and stigmatizes more than 700,000 dedicated postal employees. I am unable to reconcile our collective disdain for this cruel stereotype with management's partnership with a company using the same name.

I would be pleased to be informed of the rationale.

Thank you.

Sincerely,

**William Burrus**  
President

WB/lbb(sd)  
opeiu#2, afl-cio